

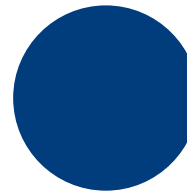
TYPEFACE

Aa
MONTERRAT

ABCDEFGHIJKLMN
OPQRSTUVWXYZ
1234567890

Montserrat – Montserrat is the typeface we most commonly use for our brand. You may use this typeface if your design involves copy, but you do not have to. It can be found in the downloadable asset package.

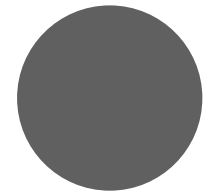
PRIMARY COLORS



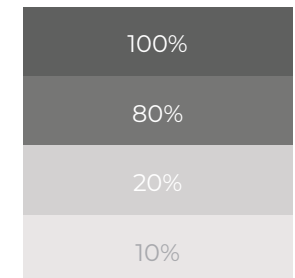
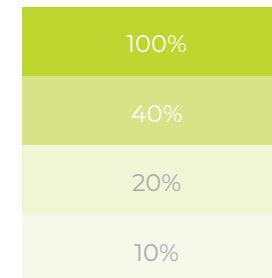
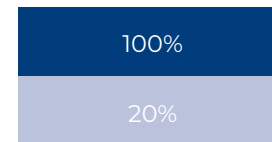
HEX#: 003e7e
CMYK: 100/72/0/32
RGB: 0/62/126
PMS: 287 C



HEX#: bfd730
CMYK: 30/0/100/0
RGB: 191/215/48
PMS: 382 C



HEX#: 5f5f5f
CMYK: 62/53/53/24
RGB: 95/95/95
PMS: 179-12 C



Colors – These are the breakdowns for our brand colors. Again, it is not necessary to use these colors in your design. (But since it's going in our office, it may not be a bad idea to incorporate them!)